











## 2021 Political Rates - 60 second spots

## February 20th - April 6th - Primary Election

NP	STATION		Monday Eri				Saturday	Sunday		
REZO 92.3FM	STATION		Monday-Friday		ND	Saturday -Sunday				
Sama	VEZO 00 0EM									
10am - 3pm										
Spm - 7pm		·	•	•		· ·				
Typm - Mid   \$25	•	·	•	•		· ·	•	-		
STATION   NP   NP   PWN   PWON   SSUE   P1   P2   P3   SSUE   P1   P3   P3   P3   P3   P3   P3   P3		·		•		· ·		-		
NP	-	•	•	•	\$8	\$25	•	· ·	\$5	
RSRZ 104.5FM	STATION					•				
6am - 10am   \$90   \$80   \$70   \$35   \$25   \$20   \$15   \$15     10am - 3pm   \$100   \$90   \$80   \$35   \$35   \$30   \$25   \$20     3pm - 7pm   \$90   \$80   \$70   \$40   \$35   \$30   \$25   \$10     7pm - Mid   \$25   \$20   \$15   \$5   \$15   \$12   \$10   \$8     STATION   Monday-Friday   Saturday -Sunday     NP   PWN   PWON   NP   NP   PWON     KQCH 94.1FM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3     6am - 10am   \$120   \$100   \$90   \$50   \$30   \$25   \$20   \$10     10am - 3pm   \$90   \$80   \$70   \$40   \$35   \$30   \$25   \$10     3pm - 7pm   \$90   \$80   \$70   \$50   \$35   \$30   \$25   \$10 <td colsp<="" th=""><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></td>	<th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>									
10am - 3pm   \$100   \$90   \$80   \$35   \$35   \$30   \$25   \$20   \$10   \$7pm - Mid   \$25   \$20   \$15   \$5   \$15   \$12   \$10   \$8   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$30   \$25   \$10   \$8   \$35   \$35   \$30   \$25   \$30   \$35   \$30										
Spm - 7pm			•							
Typm - Mid   \$25	•		•			· ·				
NP										
NP   NP   PWN   PWON   NP   NP   PWN   PWON   NP   NP   PWN   PWON   NP   NP   PWN   PWON   NP   NP   NP   PWN   PWON   NP   NP   PWN   PWON   NP   NP   NP   NP   NP   NP   NP	•	·	•	•	\$5	\$15	•	•	\$8	
KQCH 94.1FM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3     6am - 10am   \$120   \$100   \$90   \$50   \$30   \$25   \$20   \$10     10am - 3pm   \$90   \$80   \$70   \$40   \$35   \$30   \$25   \$10     3pm - 7pm   \$90   \$80   \$70   \$50   \$35   \$30   \$25   \$10     7pm - Mid   \$20   \$15   \$10   \$5   \$20   \$15   \$10     KKCD 105.9FM   Monday-Friday   Saturday -Sunday     NP   NP   PWN   PWON   NP   PWN   PWON     KKCD 105.9FM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3     6am - 10am   \$80   \$60   \$40   \$20   \$25   \$20   \$15   \$5     10am - 3pm   \$80   \$60   \$40   \$28   \$35   \$25   \$20   \$5     7pm - Mid <t< th=""><th>STATION</th><th></th><th colspan="4">Monday-Friday</th><th colspan="4">Saturday -Sunday</th></t<>	STATION		Monday-Friday				Saturday -Sunday			
6am - 10am   \$120   \$100   \$90   \$50   \$30   \$25   \$20   \$10     10am - 3pm   \$90   \$80   \$70   \$40   \$35   \$30   \$25   \$10     3pm - 7pm   \$90   \$80   \$70   \$50   \$35   \$30   \$25   \$10     7pm - Mid   \$20   \$15   \$10   \$5   \$20   \$15   \$10   \$8     STATION   Monday-Friday   Saturday -Sunday     NP   NP   PWN   PWON   NP   NP   PWON     KKCD 105.9FM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3     6am - 10am   \$80   \$60   \$40   \$20   \$25   \$20   \$15   \$5     10am - 3pm   \$80   \$60   \$40   \$28   \$35   \$25   \$20   \$12     3pm - 7pm   \$80   \$60   \$40   \$25   \$35   \$25   \$20   \$5 <td< th=""><th></th><th><u>NP</u></th><th><u>NP</u></th><th><u>PWN</u></th><th><u>PWON</u></th><th><u>NP</u></th><th><u>NP</u></th><th><u>PWN</u></th><th><u>PWON</u></th></td<>		<u>NP</u>	<u>NP</u>	<u>PWN</u>	<u>PWON</u>	<u>NP</u>	<u>NP</u>	<u>PWN</u>	<u>PWON</u>	
10am - 3pm	KQCH 94.1FM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3	
Span - 7pm	6am - 10am	\$120	\$100	\$90	\$50	\$30	\$25	\$20	\$10	
Tpm - Mid   \$20	10am - 3pm	\$90	\$80	\$70	\$40	\$35	\$30	\$25	\$10	
NP	3pm - 7pm	\$90	\$80	\$70	\$50	\$35	\$30	\$25	\$10	
NP   NP   PWN   PWON   NP   NP   PWN   PWON   NP   NP   PWN   PWON   PWON   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3   P3   P3   P3   P3   P3   P3	7pm - Mid	\$20	\$15	\$10	\$5	\$20	\$15	\$10	\$8	
KKCD 105.9FM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3     6am - 10am   \$80   \$60   \$40   \$20   \$25   \$20   \$15   \$5     10am - 3pm   \$80   \$60   \$40   \$28   \$35   \$25   \$20   \$12     3pm - 7pm   \$80   \$60   \$40   \$25   \$35   \$25   \$20   \$5     7pm - Mid   \$25   \$20   \$15   \$5   \$12   \$10   \$7   \$5     STATION   Monday-Friday   Saturday -Sunday     NP   NP   PWN   PWON   NP   NP   PWN   PWON     KXSP 590AM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3	STATION		Monday-Friday			Saturday -Sunday				
6am - 10am \$80 \$60 \$40 \$20 \$25 \$20 \$15 \$5   10am - 3pm \$80 \$60 \$40 \$28 \$35 \$25 \$20 \$12   3pm - 7pm \$80 \$60 \$40 \$25 \$35 \$25 \$20 \$5   7pm - Mid \$25 \$20 \$15 \$5 \$12 \$10 \$7 \$5   STATION Monday-Friday Saturday -Sunday   NP NP PWN PWON NP NP PWN PWON   KXSP 590AM ISSUE P1 P2 P3 ISSUE P1 P2 P3		<u>NP</u>	<u>NP</u>	<u>PWN</u>	<u>PWON</u>	<u>NP</u>	<u>NP</u>	<u>PWN</u>	<u>PWON</u>	
10am - 3pm \$80 \$60 \$40 \$28 \$35 \$25 \$20 \$12   3pm - 7pm \$80 \$60 \$40 \$25 \$35 \$25 \$20 \$5   7pm - Mid \$25 \$20 \$15 \$5 \$12 \$10 \$7 \$5   STATION Monday-Friday Saturday -Sunday   NP NP PWN PWON NP NP PWN PWON   KXSP 590AM ISSUE P1 P2 P3 ISSUE P1 P2 P3	KKCD 105.9FM	ISSUE	P1	P2	P3	ISSUE	P1	P2	P3	
3pm - 7pm   \$80   \$60   \$40   \$25   \$35   \$25   \$20   \$5     7pm - Mid   \$25   \$20   \$15   \$5   \$12   \$10   \$7   \$5     STATION   Monday-Friday   Saturday -Sunday     NP   NP   PWN   PWON   NP   NP   PWN   PWON     KXSP 590AM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3	6am - 10am	\$80	\$60	\$40	\$20	\$25	\$20	\$15	\$5	
7pm - Mid   \$25   \$20   \$15   \$5   \$12   \$10   \$7   \$5     STATION   Monday-Friday   Saturday -Sunday     NP   NP   PWN   PWON   NP   NP   PWN   PWON     KXSP 590AM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3	10am - 3pm	\$80	\$60	\$40	\$28	\$35	\$25	\$20	\$12	
STATION   Monday-Friday   Saturday -Sunday     NP   NP   PWN   PWON   NP   NP   PWN   PWON     KXSP 590AM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3	3pm - 7pm	\$80	\$60	\$40	\$25	\$35	\$25	\$20	\$5	
NP   NP   PWN   PWON   NP   NP   PWN   PWON     KXSP 590AM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3	7pm - Mid	\$25	\$20	\$15	\$5	\$12	\$10	\$7	\$5	
NP   NP   PWN   PWON   NP   NP   PWN   PWON     KXSP 590AM   ISSUE   P1   P2   P3   ISSUE   P1   P2   P3	STATION		Monday-Friday			Saturday -Sunday				
		NP	~	_	<u>PWON</u>	<u>NP</u>	<u>NP</u>	<u>PWN</u>	<u>PWON</u>	
6am - 10am \$30 \$25 \$20 \$7 \$20 \$15 \$10 \$5	KXSP 590AM	ISSUE		P2	P3	ISSUE	<u>P1</u>	P2	P3	
	6am - 10am	\$30	\$25	\$20	\$7	\$20	\$15	\$10	\$5	
10am - 3pm \$30 \$25 \$20 \$10 \$20 \$15 \$10 \$5	10am - 3pm	\$30	\$25	\$20	\$10	\$20	\$15	\$10	\$5	
3pm - 7pm \$30 \$25 \$20 \$15 \$20 \$15 \$10 \$5	•	· ·	\$25	\$20		\$20	\$15	\$10		
7pm - Mid \$10 \$7 \$5 \$3 \$10 \$7 \$5 \$1						· ·				

P1 - Non-Preemptable except for unforeseen program changes or technical difficulties.

Packages available upon request. Rates are Gross. Rates are Commissionable.

Political Disclosure statement included with all rate requests

## **POLITICAL WINDOWS**

IOWA Primary	1/16/2021	3/2/2021	3/2/2021	IA Governor, Senate
Nebraska Primary	2/20/2021	4/6/2021	4/6/2021	NE Mayor, City Council
Special Election	3/11/2021	5/11/2021	5/11/2021	
General	9/3/2021	11/2/2021	11/2/2021	NE Govenor

P2 - Preemptable with notice and makegood, unless unforeseen program changes or technical difficulties.

P3 - Preemptable without notice, makegood dayparted in the same daypart